

# The Ton

Private Family Office Event  
8th October 2015, Claridges



de Brecks



FRAMESTORE

*Miller*  
PHILANTHROPY



HANSON

SRM

AXYS

*SC* | DIRECT  
*m* | The Investment Family



Integrity. Trust. Connection. The Ton.

# Agenda

12:15	<b>Registration</b>
12:30	<b>Buffet Lunch</b>
13:30	<p><b>Welcome and Opening Address   <i>Seig de Vater, Founder, The Ton</i></b></p> <p>Seig has over 25 years of experience with Family Offices in the UK, starting with Cazenove &amp; Co., where for 12 years he looked after Family Office funds and companies, and built relationships with over 200 families. In 2000, Seig founded de Brecks Advisory and has raised in excess of US\$6 billion for various investment strategies. In 2004, Seig founded a service to visit and meet with the family offices of Australia and the Super Funds (Pension Funds). In 2005, Seig also founded the European Family Office Investment Forum. In 2011, Seig was appointed Chairman of FMG Eurasia, which specialises in frontier funds, Iraq, MENA, Russia, China, India and Africa.</p>
13:40	<p><b>Presentation one   Media   <i>John Spearman, Chairman, Framestore</i></b></p> <p>John Spearman was educated at Trinity College, Dublin. He joined Collett, Dickenson, Pearce in 1972 and over the next 17 years helped to build the company into the largest private advertising group in the country and one of the most famous creative agencies in the world. In 1990 John left CDP as Chairman and Chief Executive and became Chairman of Lazer, the sales and marketing arm of ITV and Chairman of Playback, the management training company he started with Mel Smith and Griff Rhys Jones.</p> <p>In 1992 John became the founding Chief Executive of Classic FM. In 1996 John was appointed by the Secretary of State to the Arts Council. He also became an operating partner of Electra Investment. In 2006 John became Chairman of Scholtz and Friends, the largest privately owned advertising and marketing group in Germany. John became Chairman of Framestore Ltd, the film special effects company in 2000 when he helped to buy out the company from Meglomeia and is also Chairman of The World Weekly. He is also an investor in a wide range of companies and an accomplished sailor.</p>
14:00	<p><b>Presentation Two   Family Office   <i>The Hon. Robert Hanson, Hanson Capital</i></b></p> <p>Following the demerger Robert Hanson left Hanson PLC to concentrate on the family's interests which still include the family's original transportation business, but has expanded to include financial services, chemicals and retail in the UK and Asia.</p>
14:20	<p><b>Presentation Three   Mauritius   <i>Oliver Hare, Managing Partner, AXYS Consulting DMCC</i></b></p> <p>Oliver started his career with S.G Warburg in 1986 within their European Equity Division. Ollie became Managing Director of UBS Warburg's Madrid Equity business, then followed by managing UBS Warburg's Paris Equity operations and finally managed UBS Warburg's Swiss Equity Division. In 2003, he founded and was CEO of Helvetica Wealth Management Partners in Geneva. He built an asset management company with over \$5bn worth of Asset Under Management. Ollie returned to his home in Mauritius in 2013, where he became CEO of CIM Global Business, one of the largest fund and corporate services companies on the island. Given Ollie's passion for entrepreneurship, he left CIM Global Business to become one of the Founding Partners of AXYS Consulting DMCC in 2015.</p>
14:40	<p><b>Presentation Four   ETF   <i>Alan Miller, Founding Partner, SCM Private</i></b></p> <p>Alan is one of a handful of highly respected fund managers, who possesses one of the longest UK active investment management track records. Prior to launching SCM, he managed the Jupiter Investment Trust, which became the New Star Investment Trust. Under his management the net asset value per share rose by 47.5% against a 0.2% fall in the FTSE All-Share Index. In January 1997, Alan launched the first UK Equity Long-Short Hedge Fund, which returned 17.2% p.a. compared to the FTSE All-Share Index return of 4.0% p.a. over the nine and a half years he managed the fund.</p>
14:50	<p><b>Presentation Five   Philanthropy   <i>Gina Miller, Founder, Miller Philanthropy</i></b></p> <p>Miller Philanthropy was established in 2009 by Gina Miller and is underpinned by the same transparent, disruptive, integrity driven mind-set she operates in her business life. As a conscious capitalist, Gina believes in profit, purpose and smart giving that breaks the mould of traditional philanthropy.</p> <p>Gina's approach is not simply to give away her own family money. As Alan and Gina underwrite all the costs of Miller Philanthropy, this enables them to offer a free service to other philanthropists and donors who wish to engage in more efficient, transparent giving but lack the time, trust or knowledge to give smarter.</p>
15:00	<p><b>Presentation Six   Cyber Security   <i>Ed Butler, Executive Chairman, Salamanca Risk, CBE, DSO</i></b></p> <p>Ed has extensive experience spanning some three decades of international relations, counter-terrorism, intelligence, security and risk management much of which was gained during 24 years on front line service with the British Army. He was privileged to command 22 SAS over 9/11 and was Commander of British Forces Afghanistan in 2006, before retiring as a Brigadier General in 2008.</p>
15:20	<b>Thank you address   <i>Seig de Vater, Founder, The Ton</i></b>
15:30 - 17:00	<b>Drinks and networking</b>

# Speakers



**de Brecks**

De Brecks was founded in 2000 by Seig de Vater. Through the Family Office network in Europe, the Middle East, the Far East and Australia, de Brecks offers an introductory service either one-to-one, or a full marketing campaign in the UK and Europe. De Brecks has raised in excess of US\$6 billion for various different investment strategies, including ABL, European long/short, MENA long/short, Africa funds, global macro, long only boutiques, Multi-managers (UK), Fund of Funds, Green Funds, and Private Equity.



**FRAMESTORE**

The company grew out of five partners' desire to shape a company where they could create amazing images in partnership with their clients – musicians, film directors, art directors, brand owners, advertising agencies, broadcasters and film studios. Three decades later we have grown from the initial five man team to over 1000 artists, computer scientists, producers, animators, visualisers, developers and engineers. We work for clients on every continent across many of the major films, agencies and brands.



**HANSON**

The Hanson family business originated in the mid 1800's carrying wool and textiles between Huddersfield and Longwood by packhorse. The current Chairman's grandfather went onto transform this small haulage business into a concern of international repute. Lord Hanson, who led the family business prior to his son The Hon. Robert Hanson, set up Hanson PLC with Lord White. Hanson PLC became a multi-billion pound conglomerate before it demerged in the late nineties into Imperial Tobacco, The Energy Group, US Industries, Millennium Chemicals, leaving Hanson PLC containing the aggregates and bricks business.

**AXYS**

Mauritius has transformed itself from a sugar trade economy back in the 1980s into one of today's most successful and sustainable economies in Africa. Strategically located in the Indian Ocean, linking Africa with India and China, the country boasts a stable Government and a business friendly economy, making it a 'jurisdiction of choice' for conducting international business. With more than two decades of specialist experience in finance, AXYS provides a strong foundation to all for investments in the region.



**DIRECT**  
The Investment Family

SCM Direct.com is a modern investment family office offering active investment management online. The parent company, SCM Private, was launched by Alan and Gina Miller in 2009 and has a six year track record as discretionary fund manager running efficient, low cost pure ETF model portfolios.

*Miller*  
PHILANTHROPY

Miller Philanthropy was established in October 2009 by individuals who have been fortunate both in terms of birth-rights and success in business. As individuals we have been active supporters of charity both in the UK and abroad; together we are stronger and share a simple goal. By applying sound principles in choosing the most effective smaller programmes that can achieve sustainable change, we hope to help transform fates and improve lives. We see giving as a social activity; it is about investing in society for our children and thereby committing an act of love.

**SRM**

Salamanca Risk Management combines business intelligence with risk consulting, to help our clients understand the full spectrum of risks to their business and to identify and implement the most effective means of mitigation. We provide intelligence to compliance departments, strategy teams and legal counsel. This intelligence feeds into risk mitigation plans which we develop and implement to help corporate and private clients protect their assets (people, brand, products, data and reputation).



## The Team

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**Seig de Vater**  
Founder and Director



**Hugh Knowles**  
Finance Director

Having qualified as a chartered accountant with Arthur Andersen, Hugh spent five years with Blenheim, then Europe's leading trade show and conference organiser. He has been finance director for a number of companies specialising in transportation and storage, including Cadogan Tate and currently Fort Box.



**Marguerite Weber**  
Communications Director

Throughout her career, Marguerite has been involved in launching and developing executive search firms in the UK, Australia and Singapore. Her search experience includes introducing some of the most senior asset raisers and investment specialists in private wealth including family offices. Marguerite is instrumental in facilitating investment presentations and events for family offices.



**Marianne van Pelt**  
Marketing Director

Marianne began working in financial marketing and public relations over 20 years ago in New York and Miami with Burcaw Associates, an investment banking firm specialising in the Caribbean, and went on to work most recently for Fipra International, which runs the world's largest government relations network, of which Finsbury is a founder. Marianne holds a BA in Journalism and an MA in Public Relations.

for more information please contact  
Seig de Vater [seig@theton.co.uk](mailto:seig@theton.co.uk) | Marguerite Weber [marguerite@theton.co.uk](mailto:marguerite@theton.co.uk)

