

The Ton

Private Family Office Event
Thursday, 19 September 2019, Jersey



Debrecks

CECIL WRIGHT
FANATICAL ABOUT YACHTS



Anticus Partners Ltd



GLINT

Locate
Jersey

Jersey.
For business.
For life.



Integrity. Trust. Connection. The Ton.

▼ Real Estate equity returns with the security of debt

Reditum Capital is a leading specialist global financier. We work to provide bespoke financing solutions across a multitude of property and asset-backed projects.

Our unique approach to private debt provision enables us to structure opportunities where we co-invest alongside our partners, allowing us to generate superior returns for our investors. We work with High Net Worth Individuals, investment funds, institutions and family offices, and through calculated leverage, maximise returns on their behalf.

Since our inception in 2013, we have provided more than £480 million of funding for asset-backed transactions across the UK, Europe and the rest of the world. In late 2016 we allowed third party co-funding and have since delivered our partners a weighted average IRR of 17.06%.

To find out more please contact:

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DEBRECKS

EUROPE'S LEADING FAMILY OFFICE INVESTMENT PARTNER



CONNECTING DYNAMIC ENTREPRENEURS WITH EXPERIENCED INVESTORS

Private investment roadshows and bespoke events in Europe, Africa and Asia.
Raised in excess of US\$ 4 billion for a wide variety of investment strategies.

Debrecks founded in 2000 to bring the most interesting investment ideas to this new class of global Family Offices.

Based in London, with connections around the globe, Debrecks founder Seig de Vater started his career at Cazenove & Co, where for 12 years he looked after Family Office funds and companies, building relationships with over 500 Families.

Seig created Debrecks as a vehicle to privately introduce the most interesting investment ideas to this trusted network of investors, built up over almost thirty years, incorporating some of the newest Family Offices and the most established.

Discreet roadshows and bespoke lunches provide the opportunity for pre-qualified Family Office investors to explore select investment ideas with individual entrepreneurs, in a relaxed environment. Debrecks has raised in excess of US \$4 billion for a wide variety of investment strategies, connecting some of the world's most dynamic entrepreneurs with some of the most experienced investors.

Seig founded the Ton Private Family Office Events and the European Family Office Investment Forum and launched the first Family Office Leadership Summit and Family Office Investment Summit, in London.

I found the Ton events extremely helpful for getting in front of the right people at the right time (seed/second round investment/pre private equity). When it comes to UHNW investors Seig is seriously connected. These are hand-picked and sophisticated investors and I think it's fair to say it's the best £20k I've ever spent. We raised £1m investment capital in 10 minutes. And more importantly - from the right people - supportive and experienced investors willing to use risk capital for potential high returns

David Spencer-Percival, CEO & Founder of Rosemary Water.

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CECIL WRIGHT

FANATICAL ABOUT YACHTS



CHARTER | BROKERAGE | NEW BUILD

LONDON MONACO JERSEY

cecilwright.com



AN IMPORTANT 4.48 CT GOLCONDA DIAMOND RING



Pragnell

STRATFORD-ON-AVON 01789 267 072 | MAYFAIR 020 7409 2845 | LEICESTERSHIRE 0116 255 4434



THE QUEEN'S AWARDS FOR ENTERPRISE

Integrity. Trust. Connection. The Ton.

Agenda

	Registration
	Buffet Lunch
	Welcome and Opening Address <i>Seig de Vater, Founder, The Ton</i>
	Presentation One Boutique Brokerage Disrupting the Large Super Yacht Market <i>Henry Smith, Cecil Wright</i> <p>Having cut his teeth at a larger brokerage, Henry Smith joined Cecil Wright & Partners at foundation and heads up the Monaco office of Cecil Wright & Partners. With a family background in the banking and finance sector Henry has brought a mathematical skill set to the industry and routinely conducts pricing and market analysis specific to client requirements. An encyclopaedic knowledge of yachts and technology ensures the team are always on top of industry news and trends, and our centrally listed yachts are well exposed to the market.</p>
	Presentation Two Rare Coloured Diamond Acquisition <i>Charlie Pragnell, CEO, Pragnell</i> <p>Charlie Pragnell graduated in economics and politics, and began his training in the United States, studying gemmology and jewellery design at the Gemological Institute of America, based in Carlsbad, California. Charlie then worked in New York's renowned diamond district, before completing an apprenticeship. Charlie's continued passion for the jewellery trade brought him back to England, where he worked in London's West End before joining the family business in January 2005. Charlie has been the firm's managing director since 2010.</p>
	Presentation Three <i>Aonghus Fraser, CEO, Atam ID Technologies</i> <p>Aonghus (Gus) Fraser is a technology evangelist and leader with broad experience from his 20 years in senior roles as Chief Technology Officer for a number of organisations from bootstrapped start-ups to enterprise consultancy organisations. With a "Change The World" attitude, he is CEO of Atam ID Technologies, leveraging cutting edge biometric and blockchain technologies for identity use cases including KYC & CDD. In addition, he holds a number of advisory positions at fintech and other start-ups. Having co-founded Blockchain Jersey, he also advises the government, the financial services regulator and the banking community on blockchain and cryptocurrencies. Gus is also a regular public speaker at conferences on various technology and leadership topics including Fintech, Identity, Cybersecurity and Blockchain and is frequently asked to write for publications on related topics.</p>
	Presentation Four Mezzanine Finance for the SME Sector <i>Ian Brown, Director, Anticus Partners</i> <p>Ian Brown has over 30 years experience in private equity and venture capital, principally in Yorkshire and Humber. He joined Anticus in 2012 to manage the Portfolio and is responsible for the mezzanine deals done by the Finance Yorkshire Fund and has led the team since 2017. Previously, he has managed 3i's £500m SMI portfolio, collecting £100m of debt and equity arrears. At 3i he was responsible for the sale of William Wilson £80m; Tensar £40m and Zenith £27m. Ian has a strong network and a unique access to off market transactions.</p>

Agenda

Presentation Five | Secured Joint Venture Real Estate Debt Fund **Mark Stephen, Managing Director, Reditum Capital**

Mark has been working in the property industry for 18 years and is an expert in property, asset-backed lending and private debt. Founding Reditum Capital in 2013, Mark has been responsible for funding over £470m of asset-backed transactions and secured projects totalling a GDV of circa £1.5 billion. Mark holds a Bachelor of Commerce majoring in Finance from the University of Melbourne, an Advanced Diploma in International Trade from the Victorian Business College and is a licensed Real Estate Agent Representative in Australia. Mark has businesses in property lending (Reditum Capital), construction (Castle Homes), residential property trading (www.webuyanyhome.com) and online property sales (www.sold.co.uk).

Presentation Six **Kevin Lemasney, Director High Value Residency, Locate Jersey**

Kevin is Director for High Value Residency at Locate Jersey, the Government of Jersey team responsible for attracting and relocating Inward Investment Businesses and High Value Residents to the Island. Acting as a single point of contact for all interested and established HNW families, he is responsible for assisting High Net Worth Individuals (HNWIs) through the process of moving to Jersey. He works with them on the relocation of their families and businesses, providing comprehensive, independent, confidential and free advice throughout the process, something he is well placed to do having himself relocated with his family in 2001. In addition to living and working in his native Ireland, the UK, France, Switzerland and Jersey, he has carried out consultancy work in Greece, Malta, Kenya, Zimbabwe, Ethiopia, Australia and New Zealand.

Presentation Seven | Building the Bridge between Education and Employment **Sam Hyams, Managing Director, Springpod**

While studying for his engineering degree, Sam became aware of the critical shortage of engineering and scientific talent in the UK. He founded Springpod in 2016 to enable employers to engage with school students and build talent pipelines to overcome this shortage. Sam brings vital knowledge of the education sector, having worked closely with leading education organisations, government, charities and FTSE 100 companies to develop the product. He is passionate about giving every young person access to life-changing opportunities, regardless of background. Sam holds a First Class Masters in Mechanical Engineering from the University of Bristol.

Presentation Eight | Glint – The Gold Currency **Jason Cozens, Founder & CEO, Glint Pay Limited**

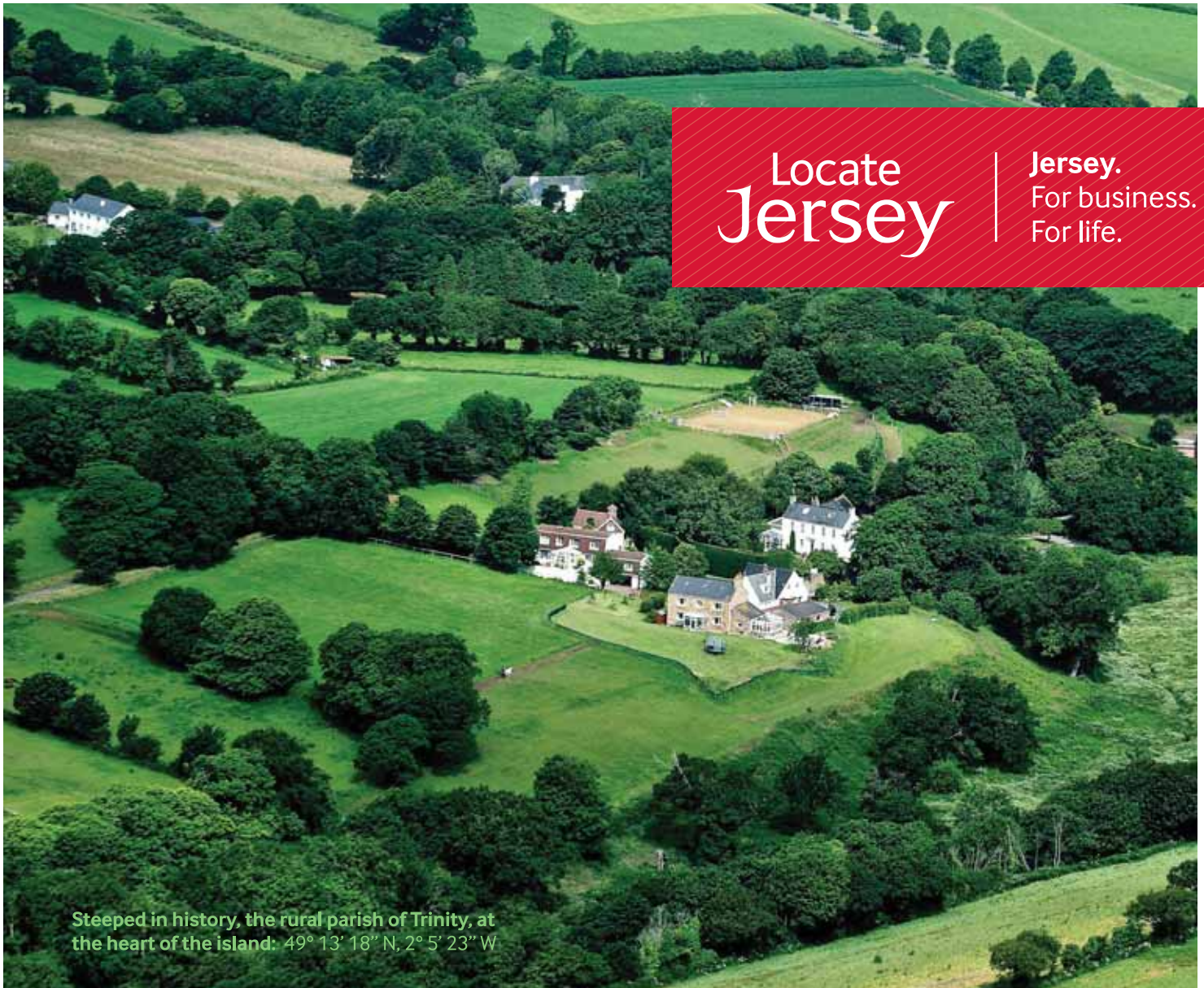
Originally trained as an architect, Jason Cozens started his career in the emerging field of virtual reality and went on to build 20 years' experience within eCommerce technology and the digital marketing sectors. Jason founded digital agencies Visuality and Bite and the online gold bullion platform GoldMadeSimple.com.

Thank you and Closing Address **Seig de Vater, Founder, The Ton**

Drinks and networking

Speakers

 <p>CECIL WRIGHT FANATICAL ABOUT YACHTS</p>	<p>Cecil Wright & Partners is a boutique yacht brokerage with a small and experienced team of large yacht specialists. It has offices in Monaco, London and Jersey. Founding partner, Chris Cecil-Wright, built Cecil Wright & Partners on a fundamental principle; 'fewer clients, serviced better'. The team prides itself on having a natural rapport with clients and a mutual commitment to quality, integrity and authenticity. Its mission is to uphold and nurture its reputation as a highly-personal, discreet and reliable business, that adds significant value to its clients' experience during the charter, sale and construction of the world's finest yachts.</p>
	<p>Esteemed jeweller, Pragnell, prides itself on a carefully selected, world-class offering in their Stratford-upon-Avon, Leicestershire and Mayfair showrooms. Established in 1954, in a traditional Tudor property, Pragnell is a purveyor of rare natural gemstones handcrafted into fine jewellery; period jewellery and silver; luxury watches and clocks. The family jewellers are renowned for their acquisition of the finest rare gemstones. Pragnell won the prestigious Queen's Award for Enterprise in the International Trade category in 2018. The Queen's Award for Enterprise is the UK's highest official award for British business performance, recognising and rewarding outstanding achievement by UK companies. It is through exceptional growth in international trade that they have achieved this highly respected award.</p>
	<p>Atam provides kiosk and identity technology solutions. Atam kiosks issue smart cards instantly; printing, embossing and encoding bank cards, sim cards and identity cards in addition to taking payment by card or cash. Kiosks provide a self-service and cost-effective option where customer identity is important; from self-service issuance of cards to bill payments and mobile top-ups. In cash-based societies, a transition to electronic payments is facilitated with Atam kiosks by instantly issuing and topping up a pre-paid debit card with cash. Atam also provides Identity solutions, leveraging the latest technologies for document and biometric verification from a smartphone or a kiosk, accepting government-issued photo ID from over 130 countries. Atam ID gives users control of their valuable identity data, enabling identity verification and secure sharing with trusted parties to facilitate and automate business processes including customer on-boarding, KYC and CDD.</p>
<p>Anticus Partners Ltd</p>	<p>Anticus Partners Ltd is a Yorkshire based private equity company, with an 8 year track record of investing in SMEs in the Yorkshire and Humber region. We are a highly experienced, professional and proven team. Our new Anticus Mezzanine Fund 1 is an Alternative Investment Fund that will provide loan finance into unquoted small and medium sized businesses located across the UK. The investments made by the Fund will benefit from low risk, secured loans, repayable over 3 to 5 years, with an upside instrument providing an equity style return if investees meet pre-agreed targets.</p>
	<p>Reditum Capital is a leading specialist global financier. They work to provide bespoke financing solutions to a diverse range of industry professionals across a multitude of property and asset-backed projects. Since inception in 2013, they have provided more than £470-million of funding for real estate and asset-backed transactions across the globe. Reditum work with High Net Worth Individuals, investment funds, institutions and family offices, and through a co-funding model, generating superior returns on their behalf. Since accepting co-party funding in 2016, Reditum has delivered a weighted average of 17.06% IRR to investors through their unique approach to private debt provision. Their talented and entrepreneurial team of 60+ professionals, based in London, provide an agile and flexible approach to alternative and specialist finance for the UK, Europe and the rest of the world.</p>
	<p>Jersey is a location for those who want to work in a thriving, international centre of excellence, but who also seek a life of more than just work. With some of the lowest direct taxes in Europe, residency in Jersey works for your wealth, your business and offers an enviable quality of life for you and your family - in Jersey, a work-life balance really is achievable. A beautiful island setting, stunning beaches, coastline and countryside; a wealth of leisure and sporting opportunities; friendly and safe; a high standard of education and quality health care; 11 flights a day to London; easy access to Europe from London and Regional airports; 100% of broadband customers connected to high-speed 1GB fibre (JT Global) with an island-wide 4G network. The team at Locate Jersey provides comprehensive, confidential and free advice to facilitate, support and guide individuals and companies through the process of relocating to Jersey - from pre-location information and advice, to aftercare once you are established in Jersey.</p>
	<p>The critical shortage of Science, Technology, Engineering and Mathematics (STEM) talent costs UK employers £1.5bn per year in additional recruitment costs and there is a shortfall of 173,000 skilled workers. This shortage arises from a low awareness of STEM careers among young people, with over half of 13-18 year olds having zero meaningful interactions with an employer every year they are at school. Springpod is an early careers network for young people, helping them to explore diverse career paths and connect with leading employers, while still in education. Students use our apps to explore exciting companies, access a reliable network of professionals, watch inspiring careers broadcasts, secure life-changing opportunities and find their future career. Our clients include Accenture, Airbus, Atkins, BT, Cancer Research UK, Capgemini, Jaguar Land Rover, Kier, Network Rail, Roche and SSE. We work with 700 schools, our Patron is Lord Baker, a former Education Secretary, and we have recently received £245k in funding. We are now going out to market to raise the remainder of our £600k growth round.</p>
	<p>Welcome to the future of money. Anyone, anywhere can now buy gold and then spend, save, transfer and exchange it like other money but with fewer fees and the peace of mind that comes with having the world's most stable currency at your fingertips. Welcome to money's new standard. Glint, a FinTech that launched in February 2018, is the world's first physical gold-based savings and payments platform. Our mission is to provide everyone with a reliable gold currency that protects from inflation and future financial crises. Clients can save and spend Gold, EUR, GBP, USD and eventually 17 currencies up to 8 x cheaper than banks. With 32,000 registered users and over £50 million in transactions we are enjoying a surge in user registrations, deposits and life-time value. Authorised to issue accounts in the UK, Europe and in the USA.</p>



Locate
Jersey

Jersey.
For business.
For life.

Steeped in history, the rural parish of Trinity, at the heart of the island: 49° 13' 18" N, 2° 5' 23" W

- + Enviable Quality of Life
- + Pro-Business, Independent Government
- + Stable, Low Taxation Environment

To discuss residency in Jersey, please call
Kevin Lemasney, Director, High Value Residency
+44 (0)7797 783457 or email k.lemasney@gov.je

   locatejersey.com/TO919



Integrity. Trust. Connection. The Ton.

The Ton Testimonials



"Our project was a little unusual but Seig and his team were able to communicate this very effectively to their network. This ensured not only a successful fundraising but also long term commercial relationships which have been invaluable."

Henry Guy Stevens
Founder & Chairman, QXE Industries Limited



"I was fortunate enough to speak at one of the first Ton events about cyber security and other physical threats facing high net worth individuals and families. Seig pulled together an amazing group of highly successful people who not only enjoyed the fascinating presentations but also the opportunity to share their experiences and concerns about succeeding in these challenging times. I would strongly recommend anyone who gets the chance to attend or speak at one of these Ton events to do so."

Ed Butler CBE, DSO
Executive Director & Senior Advisor, SRM



"The atmosphere was intimate and friendly, and the IT people were competent (which I have to say is not my experience on most such occasions). I was very struck by the variety of interesting people who were there. So, very many thanks for letting us join you to sell our wares. Not only did we enjoy ourselves, but we have made some useful contacts. Many thanks."

General Sir Timothy Granville-Chapman,
GBE KCB, Grosvenor Estate
The Duke of Westminster's Office



"Over the years I have worked alongside many start-ups, entrepreneurs and investors. As part of our first serious capital raise we explored a number of processes and reached to a number of VCs and brokers as a means of finding the right partner for our capital raise. We were introduced to a very charismatic and effective relationship specialist, Seig, who took a personal interest in our process and ensured that we were matched with a team of great investors, advisors and influencers. The process could not be more seamless with great returns on the investment. We were not just looking for cash, we were looking for value adding capital and really found that in Seig and his team."

Orlando Agrippa
Founder & CEO, Draper & Dash



"Seig was invaluable in helping to guide our early fundraising efforts. Always honest in his approach with us and potential investors, ensuring that we were well prepared to discuss areas of interest. The events we held were always enjoyable and insightful and we have built long lasting relationships with many of the contacts he introduced us to."

Martin Ijaha
Co-Founder & CEO, Neyber

"I can highly recommend the Ton experience. Their network is very strong and critically it is with individuals who are actively looking to invest and are not wasting time. The event is beautifully presented and expertly managed on the day with a professional team. However, this is much more than just a high net worth get together / networking event - these are serious investors and very entrepreneurial. We raised over £1m from our presentation at the event and post meetings were swift with funding received within six weeks. It's like very sophisticated crowd funding but with better wine!"

Entrepreneur of the Year, National Business Awards

David Spencer-Percival
Founder & CEO, Rosemary Water



"We were fortunate enough to be introduced to Seig, who gave us an honest and insightful evaluation of our business and our chances of investment. As a result of Seig's unrivalled contacts, knowledge and acumen we were able to complete our investment round very quickly, with Seig assisting to make sure that we met investors with relevant experience and skill sets to make a real difference. Since our investment round, our company has enjoyed astonishing growth with Seig remaining in close contact and now advising on the next stage of our funding requirements. I couldn't recommend Seig highly enough; he is supportive, helpful and shows great empathy and understanding. We couldn't have got where we are if it wasn't for Seig's help and we consider him a trusted advisor and friend."

Dan O'Connell
Founder & Chairman, Red Storm Agency

"Seig has a tremendous rolodex of family offices and investment personnel. Seig is very thorough on his due diligence of those who pitch investment ideas and has a great rapport with the families at the events. The added due diligence and the environment he creates with investors through the events, makes it easy to do business with Seig and potential investors. I would highly recommend Seig to others who are looking to raise money, due to his professionalism, fun nature and his ability to deliver."

Rahul Mehta
Family Director, ParkerLloyd Group



"We had a most successful and enjoyable experience with Seig during our last funding round; a most unique way of connecting with influencers and potential investors that form part of Seig's personal worldwide network of business leaders and founders. We would not hesitate in recommending Seig services to other entrepreneurs and welcome the opportunity of working with his team again".

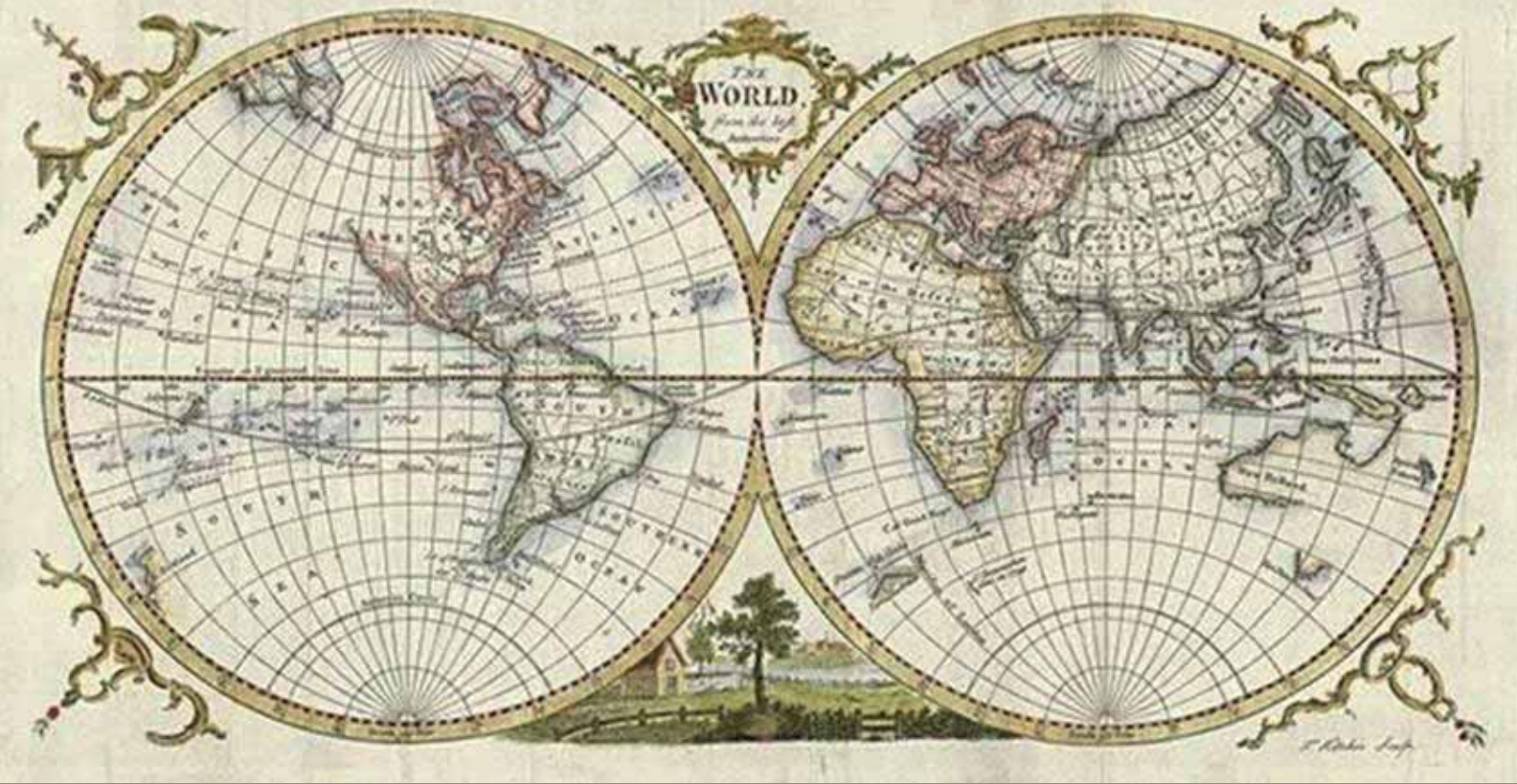
Mick Newton
Co-Founder & CEO, Live & Loud



The Ton

Private Family Office Events

Thursday, 14 November 2019, Claridge's



We are delighted to announce THE TON'S next London gathering on

Thursday, 14 November 2019

The French Salon Rooms, Claridge's Hotel, Mayfair

The event will start with Registration at 12.00noon with a buffet lunch followed at 1.30pm by brief but enlightening presentations from members of 'THE TON' and other experts in their respective fields.

This private event is for leaders and entrepreneurs from the family office, business and finance worlds.

Please note that this event is by invitation only.

RSVP: seig@theton.co.uk & marguerite@theton.co.uk

The Ton

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for more information please contact
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