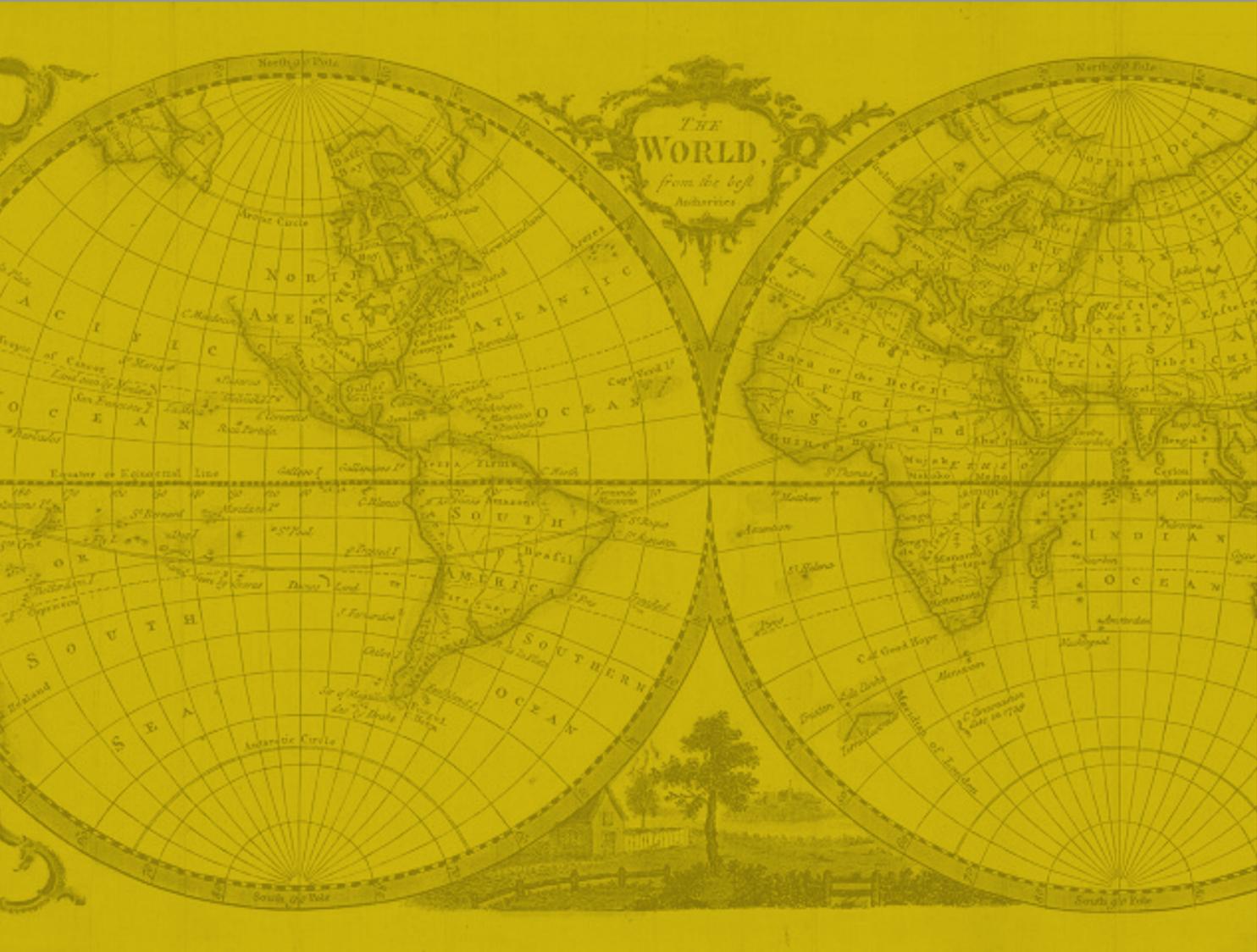


The Ton

The Ton | Private Family Office Event | 22nd March 2018 | Claridges

Private Family Office Event
22nd March 2018, Claridges



Debrecks

CHARLES
STANLEY
Wealth Managers

CVC
Credit Partners



STARTECH NG



for more information please contact
Seig de Vater seig@theton.co.uk | Marguerite Weber marguerite@theton.co.uk



Integrity. Trust. Connection. The Ton.

EUROPE'S LEADING FAMILY OFFICE MARKETING BUSINESS

DEBRECKS



- ◆ Founded in 2000 by Seig de Vater
- ◆ Over 25 years of experience in Family Office Services
- ◆ Over US\$4 Billion raised

CHANNELS OF DISTRIBUTION CREATED BY DEBRECKS

THE EUROPEAN INVESTMENT SUMMIT

Seig de Vater founded The European Investment Summit, Europe's largest Family Office event, with Incisive Media in 2004. The European Investment Summit is held in London twice a year, and runs for two days.

PRIVATE ROADSHOWS FOR RAISING CAPITAL

Bespoke lunches are organised on behalf of clients to raise money from selected families and entrepreneurial individuals who are interested in their particular idea.

AUSTRALIA

An Australian office and network was created in 2004 to access the leading family offices and investors in the Australian market.

GLOBAL NETWORK

The team of twelve are based in London, Jersey, Dubai, Melbourne and Shanghai.

THE TON

A private investor event set up by Seig de Vater 12 years ago to present the best ideas and people to his private network (The Ton) built up over 30 years. Charities are also invited to present. The Ton is the term for the Georgian top '1000' individuals who built the empire. This is the modern day 'Ton'.

Seig has over 25 years of experience with Family Offices, starting with Cazenove & Co., where for 12 years he looked after Family Office funds and companies, and built relationships with over 500 families. In 2000, Seig founded Debrecks Marketing. Through the Family Office network in Europe, the Middle East, the Far East and Australia, Debrecks offers an introductory service either one-to-one, or a full marketing campaign.

Debrecks has raised in excess of US\$4 billion for various investment strategies, including ABL, European long/short, MENA long/short, Africa funds, global macro, long only boutiques, Multi-managers (UK), Fund of Funds, Green Funds, and Private Equity. In 2004, Seig founded a service to visit and meet with the family offices of Australia and the Super Funds (Pension Funds). In excess of 20 managers representing different strategies have visited and raised money, also seed capital for new and small businesses successfully undertaken – fashion, healthcare, peer to peer lending, advertising and disruptive ideas are a specialism.

In 2005, Seig also founded the European Family Office Investment Forum. He launched the first Leadership Summit and Investment Summit in London and continues to run these events with Incisive Media. The events have become increasingly successful in terms of numbers (over 300 families attend each event), and in terms of raising money for different ideas and funds through presentation to the Family Office audience.

In 2011, Seig was appointed Chairman of FMG Eurasia, which specialises in frontier funds, Iraq, MENA, Russia, China, India and Africa. As Chairman, Seig also facilitates distribution in Europe for FMG.

CVC
Credit Partners

CVC Credit Partners is an independent credit asset management and investment group focused on the global debt markets.



CVC Credit Partners manages \$18.4bn in assets in the US and Europe and invests across the capital structure, with dedicated vehicles for Performing Credit, Opportunistic Strategies and Private Debt.

CVC's established network of 14 offices throughout Europe and in the US, staffed by senior teams of professionals local to each marketplace, provides the investment team with a differentiated advantage to identifying relative value and areas of emerging investment opportunities across geographies and market segments.

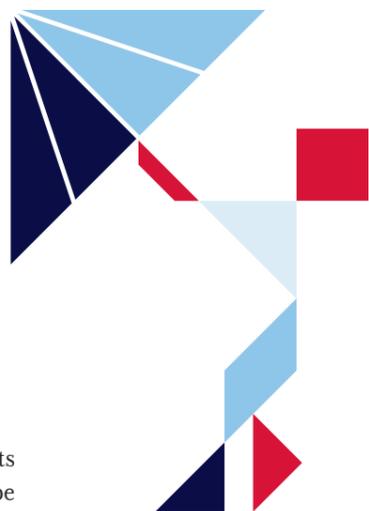
For further information: Please call us on +44 (0)20 7520 4950 or email us at cvccreditquery@cvc.com

www.CVC.com/creditpartners

Integrity. Trust. Connection. The Ton.



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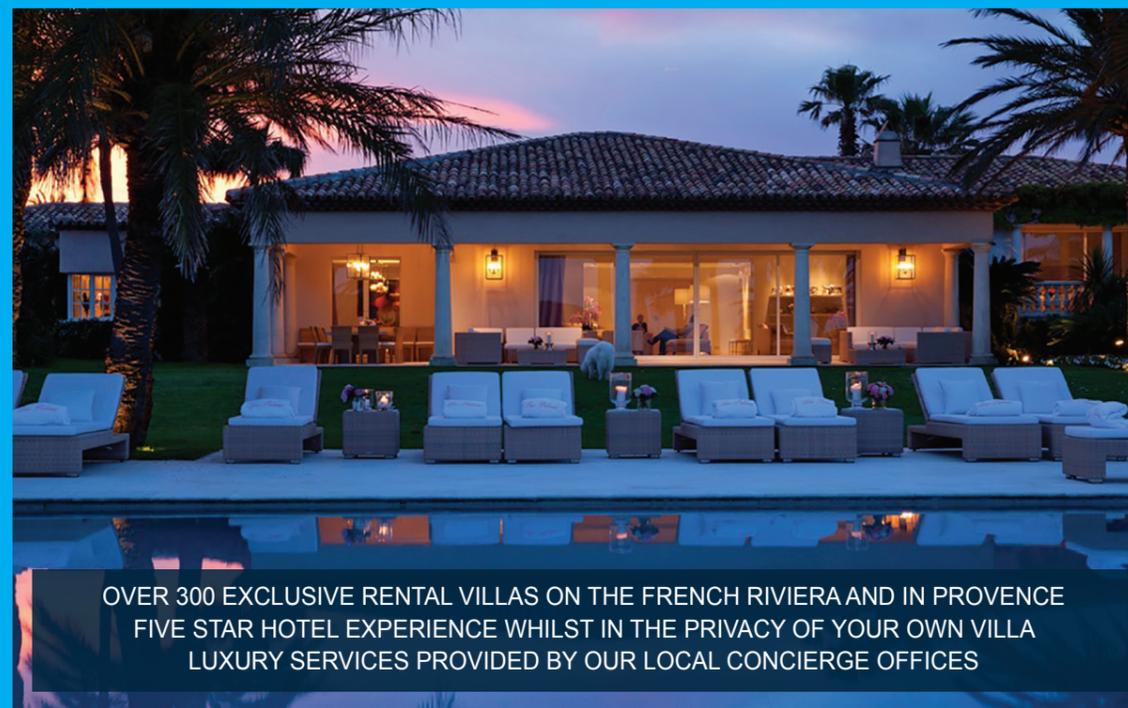
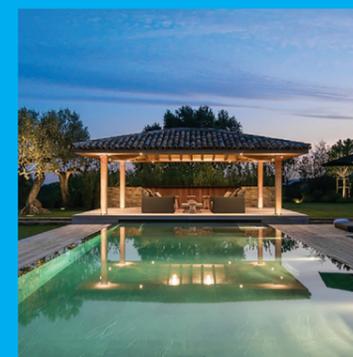
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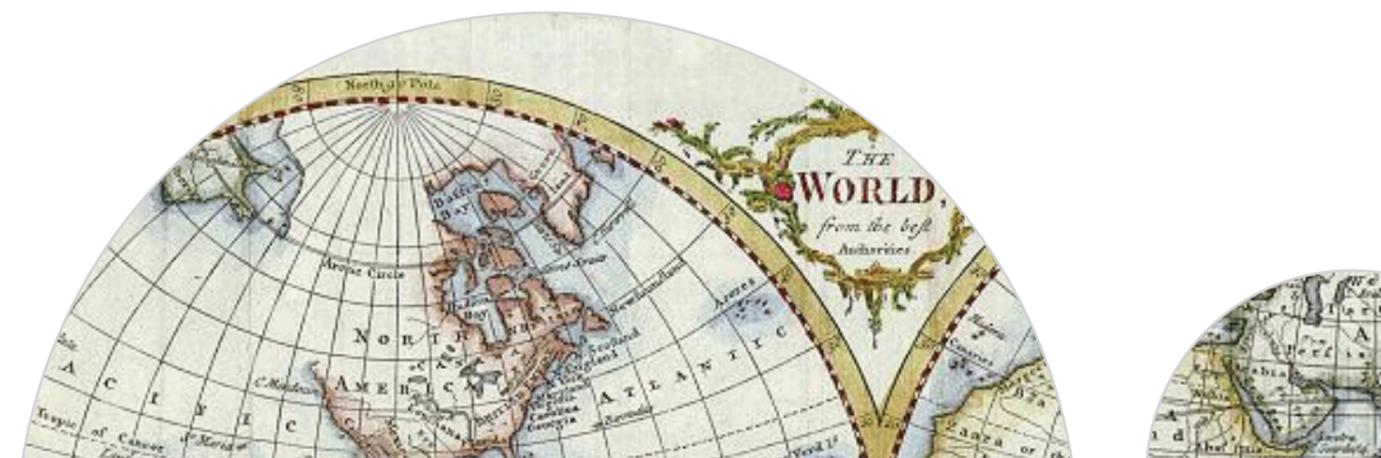
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Agenda

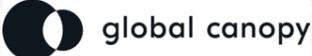
12:15	Registration
12:30	Buffet Lunch
13:30	Welcome <i>Seig de Vater, Founder, The Ton</i>
13:40	Opening Address <i>H.E. Mrs Evelyn Gente, Monaco Embassy</i> A Monégasque who was educated in London at the French Lycée, Evelyne has lived in the UK for the past 15 years. In 2011, she became Ambassador of the Principality of Monaco to the Court of St. James's to the United Kingdom which promotes all facets of the Principality: economy and finance, culture, humanitarian and environmental projects. Central to her core ambitions is to change any misconceptions people may have about the Principality. In 2012 she added the role of nonresident Ambassador to the Republic of Kazakhstan. She is also President of the UK Branch of the Prince Albert II of Monaco Foundation which is famous for its dedicated work for the protection of the environment.
13:50	Presentation One <i>CVC Credit Partners European Opportunities</i> <i>Richard Michael Boleat , Chairman , CVC Credit Partners European Opportunities Ltd</i> Richard qualified as a Chartered Accountant with Coopers & Lybrand in the UK in 1987 and subsequently worked in the Middle East, Africa and the UK for a number of commercial and financial services groups, during which time he acted as a buy-side high yield credit analyst for an Arabian investment bank. From 1996 he was a Principal of Channel House, a Jersey based financial services group, which was acquired by Capita Group plc in September 2005 and led their financial services client practice in Jersey until September 2007. He currently acts as a non-executive director of a number of substantial collective investment and investment management entities and is active in a number of asset classes including global macro, leveraged corporate credit, long/short equity, fund of funds and EM real estate. He presently acts as Chairman of Yatra Capital Limited, listed on NYSE Euronext. He is personally regulated by the Jersey Financial Services Commission in the conduct of financial services business and is a member of the Alternative Investment Management Association (AIMA), the International Corporate Governance Network and the European Corporate Governance Institute. <i>Andrew Davies, Senior Managing Director and Head of Europe , CVC Credit Partners</i> Senior Managing Director, Portfolio Manager, with CVC Credit Partners, joined in 2010. Andrew has 10 years of experience in leverage finance and corporate finance advisory. Andrew joined from GSC Group in London (Greenwich Street Capital Partners) where he was responsible for sourcing, trading, analysis and portfolio management of assets across the capital structure. Prior to this, Andrew was at Cobalt Corporate Finance and Bear Stearns International. Andrew is a graduate of the University of the Witwatersrand, Johannesburg, South Africa.
14:05	Presentation Two <i>The Mid & Large Cap Private Technology Asset Class: Pre-IPO liquidity strategies for issuers and investors in disruptive technology</i> <i>Bradley Fishman – Managing Partner, Manhattan Venture Partners (“MVP”)</i> Brad leads buy and sell side client and business development at MVP. Prior to MVP, he held senior roles with specialist venture capital investment advisors where his roles included primary capital raises for VC-backed companies and arranging secondary share transactions in private later stage ventures. He began his finance career with Morgan Stanley Smith Barney as a Financial Advisor and holds FINRA Series 7, Series 66, and Series 3 licenses. <i>Ian Wallis - Founder Director of Star Tech NG Plc</i> Ian has a 30+ year career spanning a main board role as Investment Director for a London quoted technology investment company, corporate finance, M&A, as well as financial and general management roles with private equity-backed businesses, publicly-listed and family-owned companies. He qualified as a Chartered Accountant with Arthur Andersen & Co., London. He began his finance career with Morgan Stanley Smith Barney as a Financial Advisor and holds FINRA Series 7, Series 66, and Series 3 licenses.

Agenda

14:20	Presentation Three <i>BrandLab - The disruptive technology platform changing the face of the wholesale fashion industry</i> <i>Dan O'Connell</i> Dan O'Connell has a background in investment management and started to formulate the idea of Brandlab after investing in, and then running, a small commercial fashion brand. Frustrated with the inefficiencies of the ordering processes within wholesale fashion, as well as being disappointed with the lack of sales generated at expensive trade shows, he began to product develop the idea with co-founder Jen Drury and jointly formed Brand Lab Fashion in early 2016. <i>Jennifer Drury</i> Jennifer Drury has a background in Human Resources and Recruitment and came into the fashion industry when she opened a number of womenswear boutiques. As a fashion buyer, she became frustrated at the obstacles of trying to buy from multiple fashion brands with differing distribution models, as well as finding it hard to discover fashion brands at declining trade shows. As a result she jointly founded Brand Lab Fashion with Dan O'Connell in early 2016. <i>Amanda Osborne</i> Amanda Osborne has over 25 years experience in luxury brand management and international sales within the luxury fashion segment. She has run her own consultancy company for the last 10 years working with luxury US RTW brands seeking international expansion and joined BrandLab in September 2017 as Director of International Business Development.
14:35	Presentation Four <i>Global Canopy - Finance & Natural Capital: Bug Fest or Smart Fest?</i> <i>Andrew W. Mitchell</i> Andrew was born on the small island of Jersey, beside the French coast. Inspired by Gerald Durrell's work there, saving rare species, led him to study zoology and philosophy at Bristol University, graduating in 1975. In the 1980s he pioneered exploration in the rainforest canopy with aerial walkways and co-ordinated research on large expeditions to the most remote regions of the world. He has authored nine books, including "The Enchanted Canopy" and "A Fragile Paradise", the last following his journey across the South Pacific to Easter Island. Appropriately he met his wife on the film set of "Greystoke, the Legend of Tarzan". He continues his life's work as a thought leader and strategist in the NGO sector and now advising investors on natural capital. He believes the financial sector has a key role to play in avoiding the global destruction of nature. "That's why I hug Bloomberg terminals now, not orangutans," he says. He lives in Oxfordshire.
14:50	Thank you and Closing Address <i>Seig de Vater, Founder, The Ton</i>
15:00	Drinks and networking



Speakers

 <p>CVC Credit Partners</p>	<p>CVC Credit Partners is the credit management business of CVC Capital Partners. Formed through a merger of predecessor firms that date back to 2005 and supported by a team of 49 dedicated investment professionals, CVC Credit Partners is a global credit asset manager with offices in the U.S. and Europe and US\$18.4 billion assets under management, as at 31 December 2017. CVC Credit Partners seeks to generate for its investors positive absolute returns and attractive risk-adjusted returns on capital throughout the credit cycle. CVC Credit Partners has built a diverse platform which creates significant synergies across its three investment strategies: Performing Credit, Credit Opportunities & Special Situations and Private Debt.</p>
 <p>STAR TECH NG MANHATTAN VENTURE PARTNERS</p>	<p>MVP Star Tech NG is a joint venture between Manhattan Venture Partners (“MVP”) and Star Tech NG Plc.</p> <p>MVP is a US merchant bank formed in 2014, exclusively focussed on institutional quality secondary direct investing in private tech companies. It incorporates VNTR Securities, a FINRA-licensed broker-dealer; Manhattan Venture Research, its equity research business; and an asset management business. Its principals have collectively arranged or invested in over \$2bn of technology venture investments and were pioneers of secondary direct investing in private technology companies with 40 years of collective experience in the sector prior to founding MVP.</p> <p>Star Tech NG Plc is a UK company and principal investor in private technology companies via secondary share sales. Its founder directors are experienced investors in venture capital companies, the public markets and founders of asset management businesses</p>
 <p>brand lab fashion</p>	<p>BrandLab fashion is the fastest growing wholesale platform in the world. The company has developed a unique software platform that has been describes as the most significant development in wholesale fashion in over 30 years.</p> <p>The wholesale fashion industry is worth hundreds of billions every year but suffers from two major problems. Firstly, very few brands have adequate B2B ordering systems to process their business with agents and retailers and many brands have no B2B systems at all. Secondly, there has been a fast decline in the success of traditional sales channels such as expensive trade shows and showroom sales and many commercial fashion brands are looking for a more cost effective model to increase sales globally.</p> <p>BrandLab has invented and built a disruptive technology to address these two main issues. Firstly, we have developed an end to end back office solution that means fashion brands can run all business through the platform in an easy to use interface and secondly a solution to increase sales for commercial fashion brands.</p>
 <p>global canopy</p>	<p>Andrew Mitchell is the Founder of Global Canopy, an international research and environmental organisation, with 35 staff, headquartered in Oxford. He is a thought leader on tropical forests and climate change. He serves as Senior Adviser to Ecosphere Plus (E+), a company specialising in environmental assets, and its parent Mirova-Althelia, an impact investment company. With UN Environment, he co-founded the Natural Capital Finance Alliance, the world’s leading coalition of banks, investors and insurers designing tools for the financial sector on natural capital. As a Senior Adviser to the Prince of Wales’ Rainforests Project, he helped to found the Prince’s International Sustainability Unit. In 2014, he was named as one of the world’s 100 ‘Most Influential Investors’ by the Journal of Environmental Investing. Andrew is a Distinguished Fellow of YES Global Institute in India, a Fellow of the Royal Geographical Society, and is the Emeritus Rufford Fellow in Environmental Understanding at Green Templeton College, Oxford.</p>



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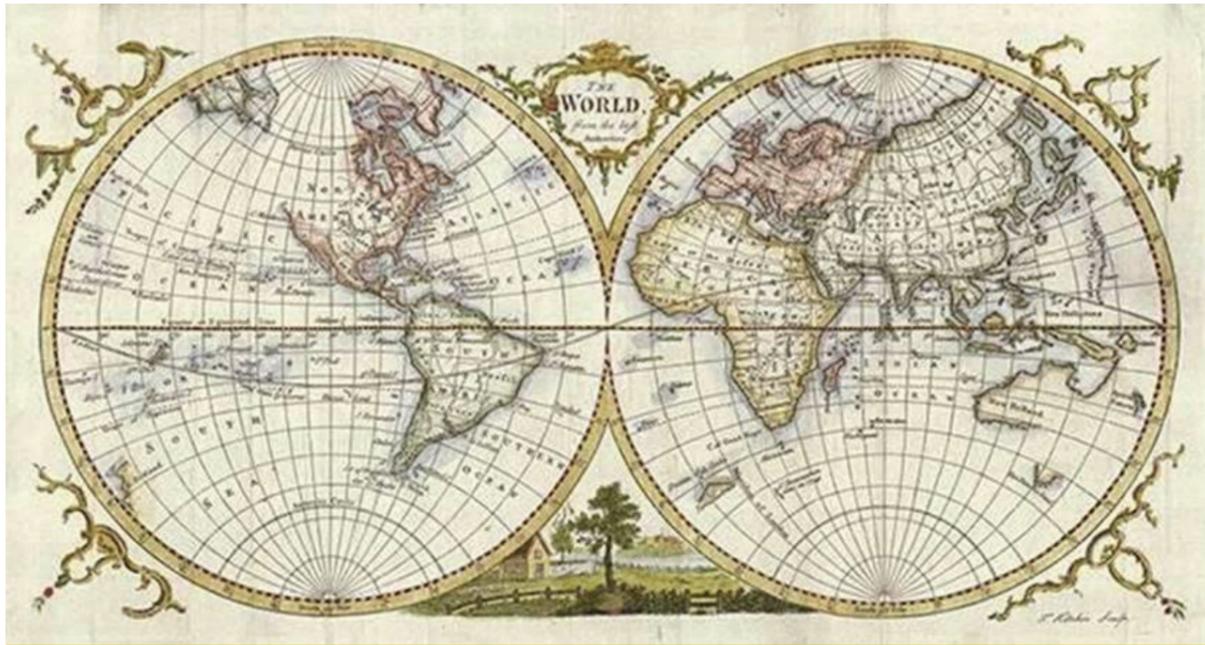
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'Le Bon Ton'
Private Family Office Event
Thursday, 3 May 2018 – Yacht Club de Monaco

The Ton Testimonials



You are cordially invited to **'Le Bon Ton'** gathering on

Thursday, 3 May 2018

at the

Yacht Club de Monaco
Quai Louis II, 98000 Monaco

12.30pm Drinks and Buffet lunch

2.00pm – 3.30pm Presentations

Welcome from the hosts Seig de Vater and Athos Group

Opening Speech from John Spearman

Followed by distinguished speakers

This private event is for leaders and entrepreneurs
from the family office, business and finance worlds

Please note that this is a by invitation only event
R.S.V.P. seig@theton.co.uk & marguerite@theton.co.uk

Le Bon Ton

Seig de Vater | Mob. +44(0)7803 042 667
Marguerite Weber | Mob. +44(0)7733 105 506



"Our project was a little unusual but Seig and his team were able to communicate this very effectively to their network. This ensured not only a successful fundraising but also long term commercial relationships which have been invaluable."

Henry Guy Stevens
Founder & Chairman, QXE Industries Limited



"I was fortunate enough to speak at one of the first Ton events about cyber security and other physical threats facing high net worth individuals and families. Seig pulled together an amazing group of highly successful people who not only enjoyed the fascinating presentations but also the opportunity to share their experiences and concerns about succeeding in these challenging times. I would strongly recommend anyone who gets the chance to attend or speak at one of these Ton events to do so."

Ed Butler CBE, DSO
Executive Director & Senior Advisor, SRM



"The atmosphere was intimate and friendly, and the IT people were competent (which I have to say is not my experience on most such occasions). I was very struck by the variety of interesting people who were there. So, very many thanks for letting us join you to sell our wares. Not only did we enjoy ourselves, but we have made some useful contacts. Many thanks."

General Sir Timothy Granville-Chapman,
GBE KCB, Grosvenor Estate
The Duke of Westminster's Office



"Over the years I have worked alongside many start-ups, entrepreneurs and investors. As part of our first serious capital raise we explored a number of processes and reached to a number of VCs and brokers as a means of finding the right partner for our capital raise. We were introduced to a very charismatic and effective relationship specialist, Seig, who took a personal interest in our process and ensured that we were matched with a team of great investors, advisors and influencers. The process could not be more seamless with great returns on the investment. We were not just looking for cash, we were looking for value adding capital and really found that in Seig and his team."

Orlando Agrippa
Founder & CEO, Draper & Dash



"Seig was invaluable in helping to guide our early fundraising efforts. Always honest in his approach with us and potential investors, ensuring that we were well prepared to discuss areas of interest. The events we held were always enjoyable and insightful and we have built long lasting relationships with many of the contacts he introduced us to."

Martin Ijaha
Co-Founder & CEO, Neyber

"I can highly recommend the Ton experience. Their network is very strong and critically it is with individuals who are actively looking to invest and are not wasting time. The event is beautifully presented and expertly managed on the day with a professional team. However, this is much more than just a high net worth get together / networking event - these are serious investors and very entrepreneurial. We raised over £1m from our presentation at the event and post meetings were swift with funding received within six weeks. It's like very sophisticated crowd funding but with better wine!"

Entrepreneur of the Year, National Business Awards

David Spencer-Percival
Founder & CEO, Rosemary Water



"We were fortunate enough to be introduced to Seig, who gave us an honest and insightful evaluation of our business and our chances of investment. As a result of Seig's unrivalled contacts, knowledge and acumen we were able to complete our investment round very quickly, with Seig assisting to make sure that we met investors with relevant experience and skill sets to make a real difference. Since our investment round, our company has enjoyed astonishing growth with Seig remaining in close contact and now advising on the next stage of our funding requirements. I couldn't recommend Seig highly enough; he is supportive, helpful and shows great empathy and understanding. We couldn't have got where we are if it wasn't for Seig's help and we consider him a trusted advisor and friend."

Dan O'Connell
Founder & Chairman, Red Storm Agency



"Seig has a tremendous rolodex of family offices and investment personnel. Seig is very thorough on his due diligence of those who pitch investment ideas and has a great rapport with the families at the events. The added due diligence and the environment he creates with investors through the events, makes it easy to do business with Seig and potential investors. I would highly recommend Seig to others who are looking to raise money, due to his professionalism, fun nature and his ability to deliver."

Rahul Mehta
Family Director, ParkerLloyd Group



"We had a most successful and enjoyable experience with Seig during our last funding round; a most unique way of connecting with influencers and potential investors that form part of Seig's personal worldwide network of business leaders and founders. We would not hesitate in recommending Seig services to other entrepreneurs and welcome the opportunity of working with his team again."

Mick Newton
Co-Founder & CEO, Live & Loud

