

# Le Bon Ton

Private Family Office Event  
3 May 2018, Yacht Club de Monaco



Debrecks

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DEBRECKS

# EUROPE'S LEADING FAMILY OFFICE INVESTMENT PARTNER



CONNECTING DYNAMIC ENTREPRENEURS WITH EXPERIENCED INVESTORS

Private investment roadshows and bespoke events in Europe, Africa and Asia.



Relationships with more than 500 Families.



Raised in excess of US\$ 4 billion for a wide variety of investment strategies.

*Debrecks founded in 2000 to bring the most interesting investment ideas to this new class of global Family Offices.*

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Based in London, with connections around the globe, Debrecks founder Seig de Vater started his career at Cazenove & Co, where for 12 years he looked after Family Office funds and companies, building relationships with over 500 Families.

Seig created Debrecks as a vehicle to privately introduce the most interesting investment ideas to this trusted network of investors, built up over almost thirty years, incorporating some of the newest Family Offices and the most established.

Discreet roadshows and bespoke lunches provide the opportunity for pre-qualified Family Office investors to explore select investment ideas with individual entrepreneurs, in a relaxed salubrious environment.

Debrecks has raised in excess of US \$4 billion for a wide variety of investment strategies, connecting some of the world's most dynamic entrepreneurs with some of the most experienced investors.

Seig founded the Ton Private Family Office Events and the European Family Office Investment Forum and launched the first Family Office Leadership Summit and Family Office Investment Summit, in London.

# CECIL WRIGHT

FANATICAL ABOUT YACHTS



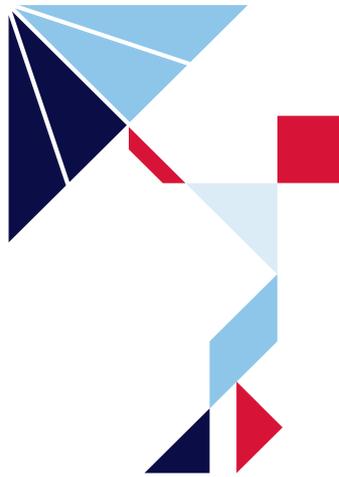
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# Agenda

12:15	<b>Registration</b>
12:30	<b>Buffet Lunch</b>
14:00	<b>Welcome</b> <i>Seig de Vater, Founder, The Ton</i>
	<b>Opening Address</b> <i>John Spearman, Chairman</i> John Spearman was educated at Trinity College, Dublin. He joined Collett, Dickenson, Pearce in 1972 and over the next 17 years helped to build the company into the largest private advertising group in the country and one of the most famous creative agencies in the world. In 1990 John left CDP as Chairman and Chief Executive and became the founding Chief Executive of Classic FM. In 1996 John was appointed, by the Secretary of the State, to the Arts Council. He also became an operating partner of Electra Investment. In 2000 John became Chairman of Framestore Ltd, the film special effects company, when he helped to buy out the company from Meglomeia. Having helped build it over seventeen years, Framestore has now been sold to Chinese Film. John is an investor in a range of other companies.
	<b>Presentation One</b> <i>David Soloman- Why Monaco?</i> MD Management Corporation is a Monaco government authorised company licensed to incorporate and manage foreign companies, Monégasque asset-holding companies (most often used for Monaco and French sited property), trusts and foundations on behalf of clients. The partners are Marcus Mussa and David Solomon (both resident in Monaco) who together share some 45 years' experience in corporate management services. The company was established in January 2005 and the main client base has existed for over 30 years serving clients ranging from sports personalities in football and motor racing to yacht owning, oil exploration, trading, amongst others. MD work with most of the well-known jurisdictions, both onshore and offshore, and are able to assist people interested in Monaco.
	<b>Presentation Two</b> <i>Humans – Le Bon Ton</i> <i>'Bitcoin, Blockchain and Cryptocurrencies: everything you need to know.'</i> <i>Ian Scarffe</i> Ian Scarffe is a serial entrepreneur, investor and consultant with business experience from around the world. As a leading entrepreneur, Ian is on a personal mission to develop a culture of entrepreneurship, helping start-ups achieve their full potential as well as helping to expand existing companies. Ian has founded 'Binkplus', a startup incubator in Europe. A leading expert in Bitcoin, Blockchain and Crypto industries, Ian is at the very heart of revolutionizing the financing industry across the globe and currently consults and advises for a range of multi-million dollar companies. Ian has raised hundreds of millions of dollars in ICO funding. Ian Scarffe has also earned an independently ranked Blockchain and ICO Expert on ICO Bench. Currently Ranked top #3.

# Agenda

## Presentation Three

### *BrandLab - The disruptive technology platform changing the face of the wholesale fashion industry*

#### *Dan O'Connell*

Dan O'Connell has a background in investment management and started to formulate the idea of Brandlab after investing in, and then running, a small commercial fashion brand. Frustrated with the inefficiencies of the ordering processes within wholesale fashion, as well as being disappointed with the lack of sales generated at expensive trade shows, he began to product develop the idea with co-founder Jen Drury and jointly formed Brand Lab Fashion in early 2016.

#### *Jennifer Drury*

Jennifer Drury has a background in Human Resources and Recruitment and came into the fashion industry when she opened a number of womenswear boutiques. As a fashion buyer, she became frustrated at the obstacles of trying to buy from multiple fashion brands with differing distribution models, as well as finding it hard to discover fashion brands at declining trade shows. As a result she jointly founded Brand Lab Fashion with Dan O'Connell in early 2016.

#### *Amanda Osborne*

Amanda Osborne has over 25 years experience in luxury brand management and international sales within the luxury fashion segment. She has run her own consultancy company for the last 10 years working with luxury US RTW brands seeking international expansion and joined BrandLab in September 2017 as Director of International Business Development.

## Presentation Four

### *Global Canopy - Finance & Natural Capital: Bug Fest or Smart Fest?"*

#### *Andrew W. Mitchell*

Andrew was born on the small island of Jersey, beside the French coast. Inspired by Gerald Durrell's work there, saving rare species, led him to study zoology and philosophy at Bristol University, graduating in 1975. In the 1980s he pioneered exploration in the rainforest canopy with aerial walkways and co-ordinated research on large expeditions to the most remote regions of the world. He has authored nine books, including "The Enchanted Canopy" and "A Fragile Paradise", the last following his journey across the South Pacific to Easter Island. Appropriately he met his wife on the film set of "Greystoke, the Legend of Tarzan". He continues his life's work as a thought leader and strategist in the NGO sector and now advising investors on natural capital. He believes the financial sector has a key role to play in avoiding the global destruction of nature. "That's why I hug Bloomberg terminals now, not orangutans," he says. He lives in Oxfordshire.

## Thank you and Closing Address

Seig de Vater, Founder, The Ton

15:00

Drinks and networking



# Speakers



HUMANS

Humans Holding PTE LTD ('Humans') is building the world's first wide-scale decentralised P2P network on an ERC20 Blockchain for finding work and help - no matter the task, skill set or experience level. There is no single tech platform that caters to the complete global workforce – all labour segments (knowledge workers, blue-collar, professionals & skilled, casual work/gig economy, unskilled/task oriented, and labourers in both developing & developed markets). So, if you need a photographer (or a florist, accountant, plumber, software developer, fishing guide, musician, masseuse, or a Chinese tutor) available in a particular location and time, with a proven track record – you can look no further than HUMANS network. HUMANS network is now accessible via Web, Android and iOS app stores where there are over 50,000 live users and is further accessible by an additional 23mn partner users via API. Today, Humans technical teams are harnessing the power of semantic search, ai and machine learning technologies to improve and deepen the user experience and engagement. Headquartered in London, Humans boasts a global team of 52 spread across Hamburg, Los Angeles, Minsk and New York. Humans plan to raise US\$150mn by end of year through an Initial Coin/Token Offering (ICO) and if raise is successful, will be the largest consumer-facing blockchain project.



brand lab  
fashion

BrandLab fashion is the fastest growing wholesale platform in the world. The company has developed a unique software platform that has been describes as the most significant development in wholesale fashion in over 30 years.

The wholesale fashion industry is worth hundreds of billions every year but suffers from two major problems. Firstly, very few brands have adequate B2B ordering systems to process their business with agents and retailers and many brands have no B2B systems at all. Secondly, there has been a fast decline in the success of traditional sales channels such as expensive trade shows and showroom sales and many commercial fashion brands are looking for a more cost effective model to increase sales globally.

BrandLab has invented and built a disruptive technology to address these two main issues. Firstly, we have developed an end to end back office solution that means fashion brands can run all business through the platform in an easy to use interface and secondly a solution to increase sales for commercial fashion brands.



global canopy

Andrew Mitchell is the Founder of Global Canopy, an international research and environmental organisation, with 35 staff, headquartered in Oxford. He is a thought leader on tropical forests and climate change. He serves as Senior Adviser to Ecosphere Plus (E+), a company specialising in environmental assets, and its parent Mirova-Althelia, an impact investment company. With UN Environment, he co-founded the Natural Capital Finance Alliance, the world's leading coalition of banks, investors and insurers designing tools for the financial sector on natural capital. As a Senior Adviser to the Prince of Wales' Rainforests Project, he helped to found the Prince's International Sustainability Unit. In 2014, he was named as one of the world's 100 'Most Influential Investors' by the Journal of Environmental Investing. Andrew is a Distinguished Fellow of YES Global Institute in India, a Fellow of the Royal Geographical Society, and is the Emeritus Rufford Fellow in Environmental Understanding at Green Templeton College, Oxford.



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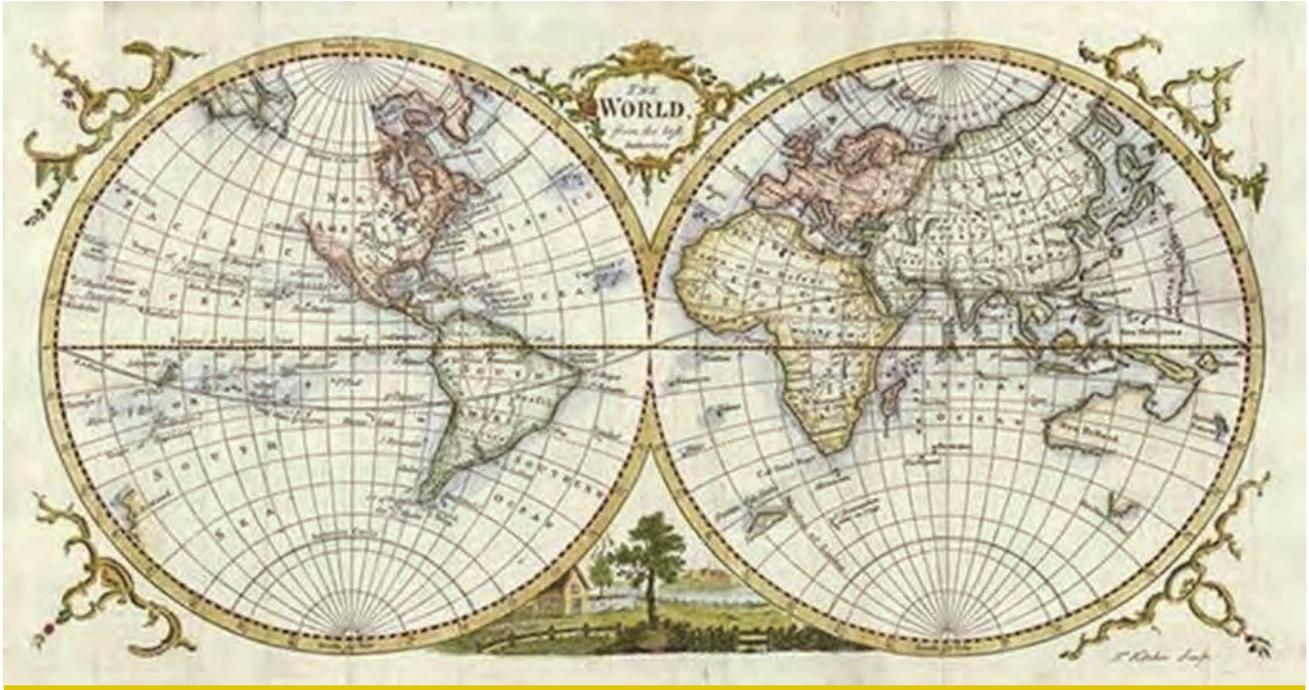


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The Africa Ton  
Private Family Office Event  
Thursday, 21 June 2018, Claridges



You are cordially invited to **The Ton's** gathering

**on Thursday, 21 June 2018 at 12.00**  
**for a buffet lunch**  
**at The French Salon Rooms**  
**Claridges Hotel, Mayfair**

The buffet lunch will be followed by brief but enlightening presentations from members of 'THE TON' and other experts in their respective fields

This private event is for leaders and entrepreneurs from the family office, business and finance worlds.

*Please note that this is a by invitation only event*  
**R.S.V.P.** [seig@theton.co.uk](mailto:seig@theton.co.uk) & [marguerite@theton.co.uk](mailto:marguerite@theton.co.uk)

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## The Ton Limited

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Marguerite Weber | Mob. +44(0)7733 105 506

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# The Ton Testimonials



"Our project was a little unusual but Seig and his team were able to communicate this very effectively to their network. This ensured not only a successful fundraising but also long term commercial relationships which have been invaluable."

**Henry Guy Stevens**  
Founder & Chairman, QXE Industries Limited



"I was fortunate enough to speak at one of the first Ton events about cyber security and other physical threats facing high net worth individuals and families. Seig pulled together an amazing group of highly successful people who not only enjoyed the fascinating presentations but also the opportunity to share their experiences and concerns about succeeding in these challenging times. I would strongly recommend anyone who gets the chance to attend or speak at one of these Ton events to do so."

**Ed Butler CBE, DSO**  
Executive Director & Senior Advisor, SRM



"The atmosphere was intimate and friendly, and the IT people were competent (which I have to say is not my experience on most such occasions). I was very struck by the variety of interesting people who were there. So, very many thanks for letting us join you to sell our wares. Not only did we enjoy ourselves, but we have made some useful contacts. Many thanks."

**General Sir Timothy Granville-Chapman,**  
GBE KCB, Grosvenor Estate  
The Duke of Westminster's Office



"Over the years I have worked alongside many start-ups, entrepreneurs and investors. As part of our first serious capital raise we explored a number of processes and reached to a number of VCs and brokers as a means of finding the right partner for our capital raise. We were introduced to a very charismatic and effective relationship specialist, Seig, who took a personal interest in our process and ensured that we were matched with a team of great investors, advisors and influencers. The process could not be more seamless with great returns on the investment. We were not just looking for cash, we were looking for value adding capital and really found that in Seig and his team."

**Orlando Agrippa**  
Founder & CEO, Draper & Dash



"Seig was invaluable in helping to guide our early fundraising efforts. Always honest in his approach with us and potential investors, ensuring that we were well prepared to discuss areas of interest. The events we held were always enjoyable and insightful and we have built long lasting relationships with many of the contacts he introduced us to."

**Martin Ijaha**  
Co-Founder & CEO, Neyber

"I can highly recommend the Ton experience. Their network is very strong and critically it is with individuals who are actively looking to invest and are not wasting time. The event is beautifully presented and expertly managed on the day with a professional team. However, this is much more than just a high net worth get together / networking event - these are serious investors and very entrepreneurial. We raised over £1m from our presentation at the event and post meetings were swift with funding received within six weeks. It's like very sophisticated crowd funding but with better wine!"

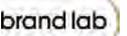
Entrepreneur of the Year, National Business Awards

**David Spencer-Percival**  
Founder & CEO, Rosemary Water



"We were fortunate enough to be introduced to Seig, who gave us an honest and insightful evaluation of our business and our chances of investment. As a result of Seig's unrivalled contacts, knowledge and acumen we were able to complete our investment round very quickly, with Seig assisting to make sure that we met investors with relevant experience and skill sets to make a real difference. Since our investment round, our company has enjoyed astonishing growth with Seig remaining in close contact and now advising on the next stage of our funding requirements. I couldn't recommend Seig highly enough; he is supportive, helpful and shows great empathy and understanding. We couldn't have got where we are if it wasn't for Seig's help and we consider him a trusted advisor and friend."

**Dan O'Connell**  
Founder & Chairman, Red Storm Agency



"Seig has a tremendous rolodex of family offices and investment personnel. Seig is very thorough on his due diligence of those who pitch investment ideas and has a great rapport with the families at the events. The added due diligence and the environment he creates with investors through the events, makes it easy to do business with Seig and potential investors. I would highly recommend Seig to others who are looking to raise money, due to his professionalism, fun nature and his ability to deliver."

**Rahul Mehta**  
Family Director, ParkerLloyd Group



"We had a most successful and enjoyable experience with Seig during our last funding round; a most unique way of connecting with influencers and potential investors that form part of Seig's personal worldwide network of business leaders and founders. We would not hesitate in recommending Seig services to other entrepreneurs and welcome the opportunity of working with his team again".

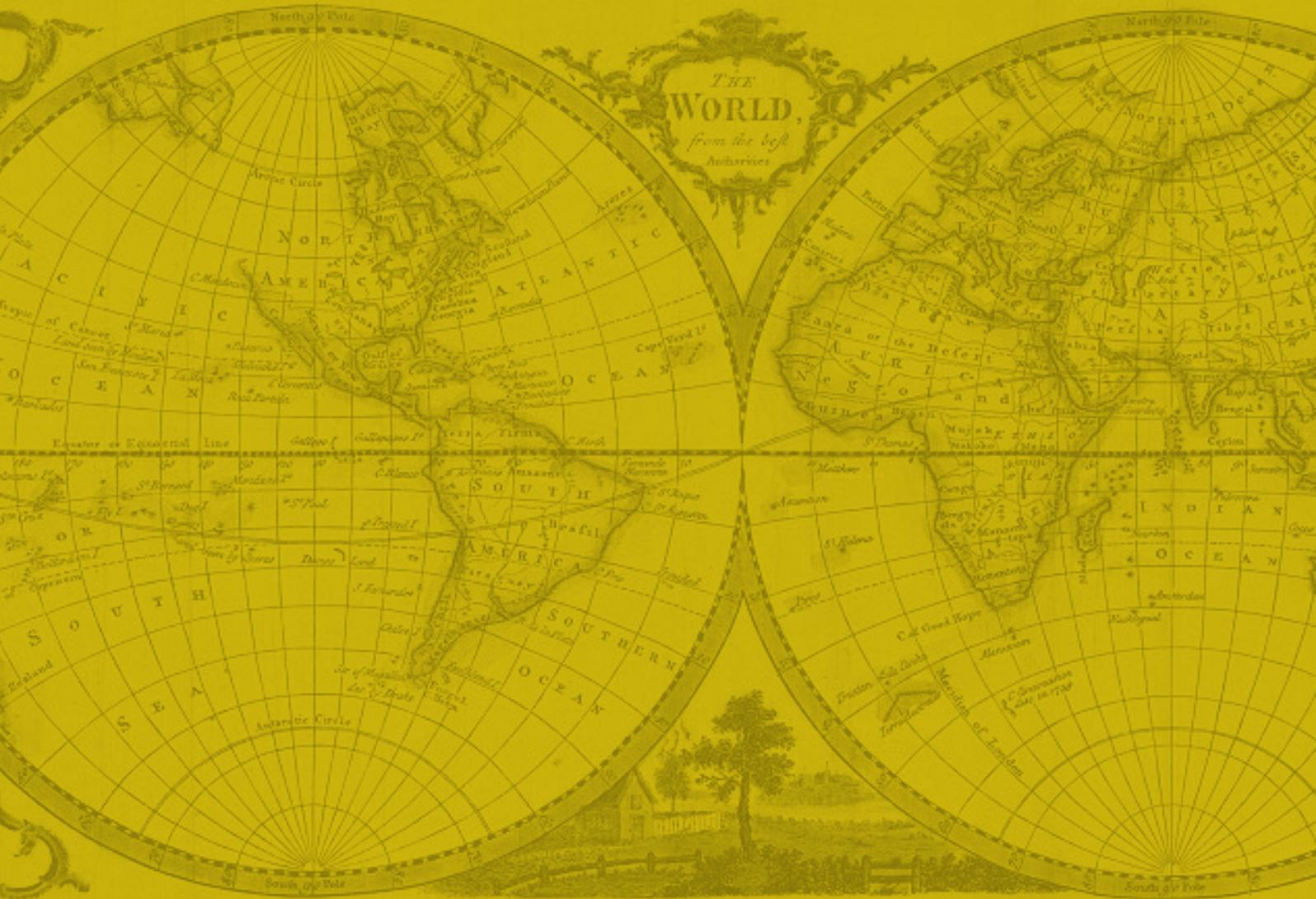
**Mick Newton**  
Co-Founder & CEO, Live & Loud



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Le Bon Ton | Private Family Office Event | 3 May 2018 | Yacht Club de Monaco



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